The Source

WATERFALL CITY

OCT 2026

Pink with purpose

Welcome to October, Waterfall City! This month we're going boldly, brilliantly pink in support of Breast Cancer Awareness Month, because a whole city standing together is a beautiful thing. We've also got exciting new stores to introduce, fitness events to get you moving, and the first warm whispers of summer on the way. Grab a cold drink, settle in, and let's make October one to remember.

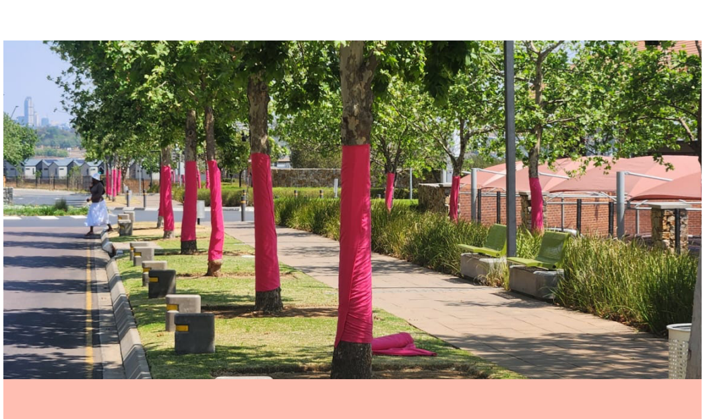
WATERFALL CITY GOES PINK

SHARE THE LOVE

Share the Love

This October, Mall of Africa is tickled pink with Share The Love, the annual initiative dedicated to supporting those affected by breast cancer. Proudly partnering with PinkDrive, shoppers can shop merchandise and support their ongoing work through a special activation at the Digital Box located between Doppio Zero & EL&N.

Mall of Africa
6 - 31 Oct
Click here for more



Paint the City Pink

This October, Waterfall City is turning pink in support of Breast Cancer Awareness Month. From a pink rooftop to trees wrapped in pink, the city will come alive in a powerful display of solidarity. Together, we'll shine a light on breast cancer, show our support, and stand with everyone whose lives have been touched by the disease.

Wear the ribbon. Take a moment for you.

As part of Breast Cancer Awareness Month, Waterfall Corner and PinkDrive invite you to show your support for those affected by breast cancer by buying a pink ribbon from participating Waterfall Corner tenants. This is also an important reminder to take a moment to check in with yourself and become familiar with your breasts to notice what's normal for you. If you notice a new or unusual change, don't ignore it – speak to a healthcare professional.

Waterfall Corner
1 - 31 Oct

skinPhD
WATERFALL CORNER
SUPPORT
THE PINK DRIVE
AT OUR STORE

Make a difference with SkinPhD

Show your support for Breast Cancer Awareness with PinkDrive at SkinPhD, Waterfall Corner. Donations of R10 or more are welcome, with all proceeds supporting PinkDrive's work in providing essential breast health education and screening services.

SkinPhD
Waterfall Corner

WATERFALL CITY HIGHLIGHTS

NEW CITIES
SUMMIT

New Cities Summit: The lineup keeps growing

Since our last update, the Waterfall City stage has gotten even more crowded... in the best way! Joining the illustrious speakers announced last month, are our very own Willie Vos, Leslie Ohomele, Dr. Patrick Lamson-Hall, Craig Clulow and Dr. Josephine Kimaro, bringing fresh perspectives on urban economics, land governance and city planning to the summit. Behind the scenes, we're also building new networking formats designed to get developers, investors and government leaders talking business, not just panels. Seats are moving fast. If you haven't locked yours in, now's the time.

STADIO Waterfall
7 - 8 Dec

Earn Waterbucks with The Courier Guy!

Following a super successful and entertaining launch event at Waterfall Wilds on 15 September, (were you there?), everybody who's anybody now wants to be a Waterbucks member or Retail Partner! Such as The Courier Guy, who is joining Waterbucks soon. Once on board, Waterbucks members will receive 5% back in Waterbucks when purchasing a voucher from The Courier Guy through the Waterbucks Rewards Store. Another good reason to let The Courier Guy handle your package.

NEW IN THE HOOD

A sweet new arrival: Paul's Homemade Ice Cream

Treat yourself to a scoop of something delicious at the new Paul's Homemade Ice Cream store at Mall of Africa. Their mouth-wateringly popular South African ice cream is made with quality ingredients and no synthetic additives. It's the perfect stop for an indulgent treat after a movie, meal or fun day of shopping.

Mall of Africa
Next to Ster-Kinekor, Lower Level

JD Sports lands at Mall of Africa

JD Sports is opening its new flagship store at Mall of Africa on 5 October. Get ready for a fresh destination for sneakers, sportswear and sporty street style.

Mall of Africa
Opposite H&M, Lower Level

HAPPENING AT MALL OF AFRICA

Elevating the Mall experience with Mall of Africa's Digital Box

The Digital Box is an innovative, immersive space designed to help brands create unforgettable experiences and connect with shoppers in a bold new way. Whether you're launching a product, showcasing a new collection, creating an interactive activation, or bringing your brand story to life, the Digital Box offers a unique platform to captivate audiences through dynamic digital content and experiential marketing.

For more information, please email Monique, monique@mallofafrica.co.za
In between Doppio Zero & EL&N, Entrance 23

Casa Bella

The year was filled with milestones, memories, and moments worth celebrating, and now it's time to gather around the Italian-inspired Casa Bella table and celebrate in style. Whether it's a festive team dinner, a long-overdue catch-up with friends, or a special year-end celebration, make it a moment to remember. Year-end bookings are now open. Gather your people. Choose your date. Let Casa Bella take care of the rest.

At Town Square, Upper Level

Your story matters
absa

Absa

The 2026 Absa Stokvel Awards is now open. You can nominate a deserving stokvel for the chance to win up to R150,000 per category. Celebrate the power of collective saving, community and financial empowerment by recognising a stokvel making a meaningful difference. Nominate today and let their story matter with Absa.

Opposite Capitec Bank, Lower level

BIG
SUMMER
ENERGY

Game

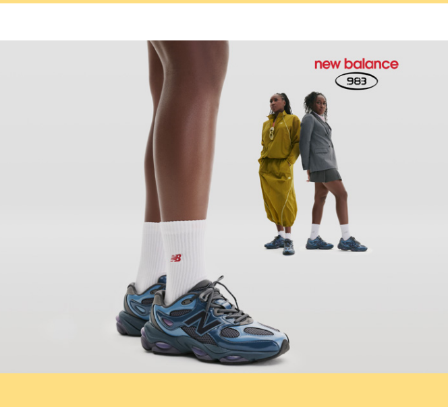
Big Summer Energy has entered the Game! Kids laughing. Tongs clicking. Music up. Cold drinks disappearing fast. That's Big Summer Energy. Find the biggest deals, summer must-haves and in-store fun to keep the whole family in it at Game Mall of Africa.

Near Pick n Pay, Lower Level

Cajees Time Zone

There's no time like now to introduce the CIGA Design Z Hunter Series, newly available in rose and yellow gold. It's a statement in time for those who appreciate exceptional design and precision.

Near Checkers Hyper, Lower level



New Balance

Everyday style is redefined with the new 983. Just landed, this progressive model blends different materials and sculptural forms into a design that's familiar but stands on its own.

Next to Nike, Upper Level

Spec Savers

Why settle for one pair when you can have two?
The new Spec Savers 2 Pair Deal gets you 2 complete pairs including eye test, frames and lenses. Single Vision from R1390 or Multifocal from R3199.

Next to Sterns, Lower level
Ts & Cs apply

Lindt
MASTER CHOCOLATIER SINCE 1845
Your Text Here
Your Text Here

Lindt

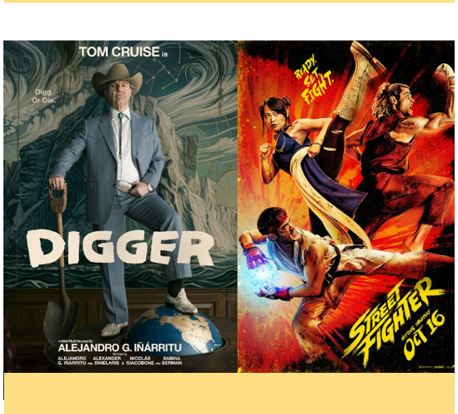
Wait a minute, did someone say 10% off at Lindt Chocolate Boutique? Yes, treat yourself or someone special to the exquisite taste of Lindt with a delicious 10% off your purchase.

Use the promo code: #LINDT10%
Valid for products over R100
Ts & Cs apply
Near iStore, Upper level

Virgin Active Yoga Morning

Start your weekend with good energy and great vibes! Mall of Africa has partnered with Virgin Active for a morning yoga session on Town Square, by Entrance 23 starting at 8am. Bring your mat, stretch it out, and enjoy a morning of movement in the heart of the mall.

24 Oct
Spaces are limited. Book your place on the mat here



Don't miss October's must–see movies

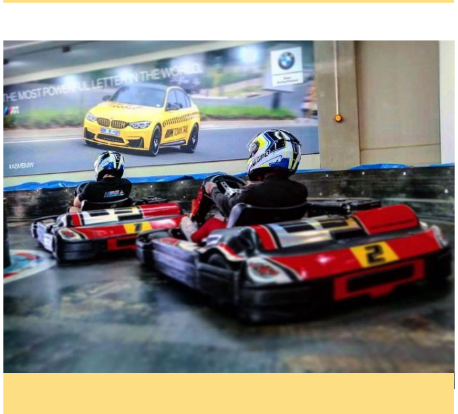
02 Oct	Digger
02 Oct	Charlie Harper
02 Oct	Verity
07 Oct	Queen Budapest
16 Oct	Street Fighter
23 Oct	Wildwood

WILDWOOD
ONLY IN CINEMAS 23 OCTOBER

Win movie tickets to Wildwood

Tell us the name of the enchanted forest that Prue enters to rescue her baby brother and you could win 4 movie tickets to Wildwood starting 23 October at Ster-Kinekor Mall of Africa! Email your answer to competitions@waterfallcity.co.za along with your name and contact number.

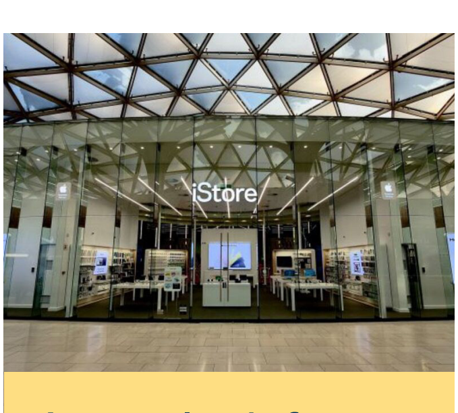
Competition closes 18 Oct
Winner announced 21 Oct
Ts & Cs apply



Endless fun awaits at Mall of Africa

Turn every visit into a fun-filled family adventure at Mall of Africa. From thrilling go-karts and bounce zones to soccer action at the Discovery Soccer Park and the excitement of the Fun Fair, there's entertainment around every corner for kids and the whole family to enjoy.

Reopened and Refreshed



A new look for iStore

Your favourite Apple destination has had a refresh. iStore Mall of Africa has unveiled its revamped store, with a more spacious layout, fresh look and fab new products. It also makes it easier to explore Apple's latest technology, accessories and services. iStore also offers Apple Certified repairs, free tech support, training and Click & Collect.

Opposite the Concierge Service Desk, Upper Level

Burnt Studios gets a refresh

The South African activewear brand brings together performance, fashion and everyday style, with a range of activewear designed to move with you. Step into the revamped store and discover Burnt's signature approach to performance wear, athleisure and contemporary style.

Opposite Charles Tyrwhitt, Upper Level

Jo Malone reopens

Reopening on 2 October, the beautifully refreshed store invites fragrance lovers to discover the brand's signature colognes, candles and luxurious gifts in a renewed space.

Opposite Country Road, Upper Level

See the new Old Khaki

Old Khaki is back with a refreshed store, showcasing the laid-back, timeless style shoppers know and love. Rediscover everyday fashion, relaxed essentials and effortless South African style in its updated Mall of Africa home.

Near Woolworths, Lower Level

A fresh look for Krispy Kreme

Krispy Kreme has reopened at Mall of Africa, bringing its famous Original Glazed doughnuts, freshly made treats and coffee back to shoppers. Which is your favourite?

Near Checkers, Lower Level

SOOK MALL OF AFRICA

Imbola By Tina Ngxokolo

Rooted in Xhosa heritage and reimagined for the modern wardrobe, Imbola by Tina Ngxokolo brings craftsmanship, culture and contemporary design together. From statement Mbhaco dresses and skirts to jackets, headwraps, bags and jewellery, Imbola celebrates heritage in a way that feels distinctly now.

1 - 11 Oct
Opposite Yuppiechef, Upper Level

NISSHE

NISSHE brings contemporary South African fashion and statement occasion wear to Mall of Africa. From elegant maxi dresses and gowns to corset minis, blazer dresses and ruched silhouettes, NISSHE's collection is made for making an entrance.

15 - 25 Oct
Opposite Yuppiechef, Upper Level

Beaded Nation

Add a touch of African-inspired contemporary artistry to your wardrobe with Beaded Nation, popping up at SOOK this month. Discover handcrafted beaded accessories, bags, belts, headpieces and statement pieces, proudly made in South Africa.

28 Oct - 1 Nov
Opposite Yuppiechef, Upper Level

LATEST FROM POLOFIELDS CROSSING

Welcome to Cherished Beauty

A familiar favourite at Polofields Crossing has entered an exciting new era! Formerly known as LuxAura, the salon has officially rebranded as Cherished Beauty, with a fresh new look and the same focus on helping you feel your best. Offering hair, nails, grooming, massages and more, Cherished Beauty is celebrating their makeover with Matric Dance specials, Bring a Friend offers and also 30% off on almost all services on Mondays. We'll be booking an appointment soon, because a little self-care is always a good idea.

101 023 4291
Ts & Cs apply

ON AT WATERFALL CORNER

CARBON
LASER
TREATMENT
skinPhD
WATERFALL CORNER
JAPANESE SILK
SMOOTHING
TREATMENT

SkinPhD

Get your skin and hair summer-ready with SkinPhD's October promotions

Carbon Laser treatment for only R895
- Helps reduce fine lines & wrinkles
- Stimulates collagen production
- Improves skin elasticity
- Helps reduce acne scarring & breakouts
- Enhances skin tone & texture

Book your appointment today
Valid until 30 Sep 2026
SkinPhD Waterfall Corner

Japanese Silk treatment (maximum 50ml) with a wash & blow wave now only R900
- Smooths & softens the hair
- Enhances shine & gloss
- Helps reduce frizz
- Improves hair manageability

Tel: 010 596 8942, WhatsApp: 079 062-8928
waterfallcorner@skinphd.co.za
Ts & Cs apply

WHAT'S UP AT WATERFALL WILDS

Don't miss the next Deli Market

Join us every second Sunday of the month for a relaxed Deli Market experience, on your doorstep. Browse a carefully curated selection of homemade and home-baked deli products, perfect for enjoying on the day or taking home. Soak up the relaxed atmosphere with live music while discovering delicious local treats and spending a leisurely Sunday at Waterfall Wilds.

Sun, 11 Oct
10:30 to 15:00
Waterfall Wilds

Waterfall Wilds
Deli Market
Wilds

OUR SCHOOLS ARE COOL

Dibber Montessori Kikuyu Open Day

This is your chance to discover the Nordic way of play-based learning for 1 to 6 year olds. You will get to explore their beautiful learning spaces, meet their caring educators, and experience early learning that inspires curiosity, confidence, and joyful childhoods every day. Upon successful enrolment, you will receive a starter pack including a hat, backpack and water bottle, PLUS a special free Dibber short and T-shirt uniform set for your little one. Don't miss out!

10 Oct
09:00 - 13:00
Dibber Montessori Kikuyu

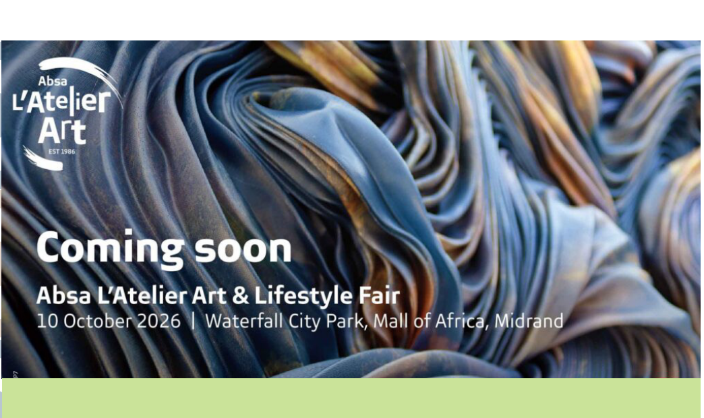
FITNESS EVENTS

Midmar Mile seeding open water swim at Munyaka

Did you know? In 2009, The Midmar Mile was officially recognised by Guinness World Records as the largest open water swimming event in the world, with 13,755 finishers that year. Due to pollution of our natural water sources, finding clean open water to train in is becoming increasingly difficult. Enter, Munyaka! Their 3-hectare crystal-clear lagoon provides swimmers with clean open water facilities to practice in and even qualify for events like the Midmar Mile.

Join the first seeding event at Munyaka on 18 Oct from 07:00.
Earlybird rate ends 14 Oct
Munyaka Lifestyle Estate
Click to enter

OUT & ABOUT AT WATERFALL CITY PARK


Absa
L'Atelier
Art
Coming soon
Absa L'Atelier Art & Lifestyle Fair
10 October 2026 | Waterfall City Park, Mall of Africa, Midrand

ABSA Art Fair

Celebrate four decades of African creativity at the Absa L'Atelier Art & Lifestyle Fair, taking place at Waterfall City Park. Discover works by the competition's top 12 finalists and witness the exciting announcement of the 2026 winners. Guests can also enjoy live entertainment, food and beverage stalls, fashion and local makers, interactive creative experiences, and a supervised children's area.

Sat, 10 Oct, 10:00 - 17:00
Tickets start from R250 on Howler
VIP tickets available from R800

Fat Cats 10k run returns to Mall of Africa

Get ready to lace up as the Fat Cats 10K Run returns to Waterfall City on Sunday, 11 October. Now in its 8th edition, the event welcomes everyone from seasoned runners and fitness enthusiasts to casual walkers and families. With a timed 10K, a timed 5K and plenty of entertainment for little ones, it's set to be a vibrant day of community spirit and feel-good energy.

Sun, 11 Oct
Click here for details

WATERFALL CITY CARES

Give Blood, Save Lives

The SANBS's blood stocks are running critically low. We are giving you another chance to save lives this month by joining the Polofields Crossing Blood Drive!

SANBS Truck
Polofields Crossing
3 Oct 10:00 - 16:00
24 Oct 10:00 - 16:00

CATCH THE GAUTRAIN

Why drive when you can glide?

Swap bumper-to-bumper for smooth and swift. The Gautrain whisks you from Park or Pretoria to Midrand in under 25 minutes, so you arrive at Waterfall City calm, collected and ready for the day.
Less traffic, less stress, more you.

THANKS FOR READING!

We'd love to hear your thoughts about The Source.
Email us on info@waterfallcity.co.za
If you'd prefer to opt out of The Source, unsubscribe here. We miss you already.
If you were forwarded The Source and like it, hooray! Subscribe here.

The Source Team

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