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GAUTENG'S LOGISTICS HUB OF CHOICE



The Logistics Hub at Waterfall is an attractive location for hi-tech industrial, logistics and distribution business.

A global trend is supporting strong investor appetite in logistics real estate. Several factors, including the growth of ecommerce, are driving demand for ultra-modern logistics and warehouse space across the continent. "This provides context for the significant interest in Waterfall's Logistic Hub", says Giles Pendleton, new Head of Development at Attacq. He says the development of major logistics clusters in key nodes is on trend with similar clusters around the world.

The strategic presence of the Logistic Hub, situated within the multi-purpose Waterfall development and visible from the N1 and Allandale interchange, is fast-becoming the centre of Gauteng commerce and logistics industries. David Oosthuizen, the dealmaker responsible for industrial leasing at Waterfall, says the prime location makes it a sensible choice for light industrial, distribution centres or warehouse-related property developments, particularly those that accommodate integrated offices.

"Companies are attracted by the opportunity to custom-build to spec. The sheer quantity of developable bulk available provides space to create high-quality, purpose-built warehousing with benchmark architecture, sophisticated technology as well as space and operational efficiencies."

Oosthuizen says some of the country's leading brands have relocated to the precinct because they appreciate the ability to have cross-functional teams on one site. Apart from the obvious servicing advantage of the prime location (the destination offers unparalleled ease-of-access to national logistics routes and transit infrastructure), benefits like seamless collaboration, improved productivity and increased customer satisfaction are appealing.

Among the pioneering brands that have made Waterfall Logistics Hub their home are BMW Regional Distribution Centre, Cummins, Dimension Data, Amrod, Massbuild, Hilti, Angle Shack and Servest.



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