



MALL MAGNIFICENCE

The launch of South Africa's largest shopping mall ever built in a single phase is only weeks away and it's hard not to be excited.
By Kim Browne

Mall of Africa is going to be spectacular and the 28th of April simply can't come fast enough! The mall is sure to make the list of places to go in Johannesburg and will be a treat for visitors to the city and locals alike. With the addition of Mall of Africa, Waterfall is quickly becoming the best address to have in the City of Gold.

Mall of Africa will feature the equivalent of 18 rugby fields (130 000m² GLA) of retail space and will be home to over 262 shops with seven anchor tenants including national favourites Woolworths, Edgars, Checkers and Game. The total size of the mall, including buildings and parking decks, is a massive 550 000m² or 78 rugby fields!

The 2,4kms of shops means you can legitimately claim shopping at Mall of Africa as a workout! That's the distance

you'll walk if you circumnavigate the mall along both the upper and lower retail levels. The mall can be accessed through 26 entrances and will have 40 escalators and 50 elevator facilities for easy access – and nine restrooms will be well-positioned throughout the mall for shopper comfort.

The mall will boast many flagship stores and the popular brands on offer will include: Cotton On, H&M, and Forever 21, with other international brands like Forever New, River Island, Mango and Versace. South African brands include Mr Price, Truworths and The Foschini Group who will be taking over 8 500 m² across 14 brands including @Home LivingSpace, Foschini and its newly-launched tween brand Soda Bloc. Also super exciting is the first Zara Home in SA, French fashion brand The Kooples and iconic coffee house, Starbucks. A shopper's delight, Edgars' super-regional store is the biggest shop in the mall at 13 000m² (almost two rugby





North-eastern Mall Entrance.

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fields) and Levingers, the drycleaning and shoe clinic, is the smallest shop at 30m².

If entertainment is your thing, you won't be disappointed either. Mall of Africa will feature an IMAX theatre as well as nine Ster-Kinekor movie theatres, screening the latest movie releases. Gastronomically-speaking, 11 restaurants will offer a wide variety of culinary options to choose from.

Getting to the mall is easy. The Mall of Africa has excellent accessibility from both sides of the N1 highway, with the

first free-flow intersection of its size in Africa at the Allandale Road exit from the N1. There will be ample parking available, with 6 500 parking bays and reserved parking for physically disabled shoppers.

The mall is also just minutes away from the Midrand Gautrain Station and is in close proximity to both OR Tambo International Airport and Lanseria Airport.

Mall of Africa has an elegant and sophisticated design with aesthetics that complement its surrounding environment. The mall's architecture

is inspired by Africa's geological features and landscapes.

The Waterfall Park, situated adjacent to Mall of Africa, is scheduled for completion to coincide with the opening of the mall. Inspired by Central Park in New York, the park will offer a vibrant and lively family-orientated relaxation and entertainment area. It is designed to bring families and friends together, providing an area where adults and children can enjoy nature and picnics within walking distance of their offices or homes.

The mall will be open seven days a week, allowing customers to shop at their convenience. It will be open Monday to Saturday from 9am to 8pm and Sundays and Public Holidays from 10am to 8pm. Extended trading hours may apply during peak seasons. 

JSE-listed real estate capital growth fund Attacq Limited holds the commercial development rights to Waterfall and owns 80% of the Mall of Africa. Atterbury Property Developments owns 20% and is responsible for the Mall of Africa development project, on behalf of Attacq. At 130 000sqm, it is the largest single-phase shopping mall development in South Africa. The centre includes over 300 retailers, restaurants and services. Atterbury Asset Managers is responsible for Mall of Africa's asset management on behalf of its co-owners.

