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A welcome for premium car manufacturer

Attacq welcomes BMW Group South Africa to Waterfall, where a new Regional Distribution Facility (RDC) will be developed by Attacq for the luxury German vehicle maker in Waterfall Distribution Campus.

Waterfall is a mixed-use development situated along the N1 between Pretoria and Midrand with diverse tenant and business opportunities to facilitate 1 300 000 m² of commercial, retail and light industrial use. Sound urbanism principals as well as environmental sustainability is a priority in the planning and implementation of this integrated lifestyle city.

Construction on the 32 000 m² BMW Group South Africa RDC facility will start in March 2017. Distribution from the purpose-built facility is expected to start by mid-2018, for an initial 10-year lease period.

The location of the RDC 7 km from the BMW Group South Africa headquarters in Midrand, provides a strategic advantage in servicing the region – within a 5 km radius from the main regional arterial routes (the N1, M1 and N3 highways) and 32 km from OR Tambo International Airport.

“Attacq is delighted to welcome a leading international brand like BMW Group to Waterfall,” says Attacq chief executive officer Morné Wilken.

“Improved warehousing and distribution is a key success factor, as we keep upping our game in customer service delivery,” comments Tim Abbott, CEO BMW Group South Africa and Sub-Saharan Africa. “Space limitations restricts the expansion of the warehouse in our current location in Midrand. By moving the warehouse to a larger site, we also free up space on our campus to create state-of-the-art power hub,” he adds.

“Waterfall is Gauteng’s new lifestyle city, offering world-class business and accessible distribution facilities. Waterfall is one of South Africa’s largest mixed use developments, which is attracting top international companies such as BMW Group,” explains Pete Mackenzie, head of development at Attacq. ●