



Largest single-phase shopping centre now open

The Mall of Africa opened on April 28 in Waterfall, Midrand. The largest single-phase shopping centre development in southern Africa, it caused the biggest stir for creating traffic chaos on the N1 and N3 highways after attracting 124,000 visitors on its opening day.

Mall of Africa was designed to be at the hub of major transport routes. “Easy access from Gauteng’s transport network is an inherent advantage of Mall of Africa,” says Atterbury Property Development’s James Ehlers. “Excellent accessibility is crucial for the success of any shopping centre. For a super-regional shopping centre the size of Mall of Africa, this means creating the best access for shoppers from across the province and even further afield.”

Top international brands that opened their first

stores in SA include Armani Exchange, Helly Hansen, Asics, Zara Home, The Kooples, Under Armour, Women’secret and Soap Stories. These new retailers join a full pack of flagship stores from favourite brands including H&M, Forever 21, Forever New, River Island, Mango, Cotton On, Starbucks, Versace and Zara. There are numerous restaurants and food outlets, and a state-of-the-art nine-screen cinema complex.

Says Atterbury co-founder Louis van der Watt: “Developing a super-regional mall in the heart of the fastest-growing urban node on the continent presented the opportunity to create an exciting modern landmark. Its exceptional scale, design, location, retail mix and access creates an exciting asset and places it at the forefront of retail developments.”



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