



Photo: Zara Home

A 700m² Zara Home store is open in the Mall of Africa.

Mall boosts business

NOKUTHULA SONILE
nokuthula@caxton.co.za

WITH the Mall of Africa in Waterfall officially open, shoppers are spoilt for choice as the mall's full spectrum of sought-after retail brands range from Armani to Zara.

With a choice of 300-plus stores, restaurants, entertainment and services, the mall's biggest store is Edgars which covers 13 000m². The retail mix features a "substantial offering of South Africa's most popular retailers with five anchor tenants, Checkers, Edgars, Game, Woolworths and Ster Kinekor which will be joined by leading South African brands from the Foschini Group, Mr Price, and Truworths.

Of the 300 stores, 21 are exciting international fashion retailers such as The Kooples, Under Armour, Women'secret and Soap Stories.

Cobus van Heerden of Atterbury Property Developments said, "The diverse mix of local and international

brands work in synergy with independent boutique stores to round off a world-class, modern shopping experience that will delight even the most brand- and fashion-conscious shoppers."

Commenting on the development, Louis van der Watt, CEO of Atterbury explained, "The mall has been designed and developed by Africans and stands proud... we have created a new shopping experience unlike anywhere else, in which every detail of the mall caters towards understanding and delighting customers."

Mall of Africa's strong fashion component will be bolstered by a full complement of banks, cellphone and tech stores, an array of health and beauty outlets, home and décor stores, as well as a cinema complex. It will also feature a unique town square overlooking a lush green park with an excellent mix of restaurants and fast food outlets to cater for every taste.